

## **About**

Sustainability is an increasingly important topic. When thinking about how we at Fifteen Seconds can make a difference, we thought about gradually improving our event, educating our audience and offering one of our Stages to the Sustainability Voices of our time. After doing all that, we noticed that regardless of the measures' necessity, it is quite symptomatic for us to change how we do things and talk about it. However, we still need to encourage our network and audience to participate in the discussions crucial for change. This is the reason why we established the Impactthon. This program invites companies to submit environmental or social impact challenges, that can be explored by people from all fields and levels of seniority. Our Expertpool, consisting of experts in various fields, is matched with the challenges and works alongside the challengerteams to support them in developing solutions.

## **Key Data**

### Dates and Locations:

June 03 - 04, 2024, in Graz, Location: Unicorn (Schubertstraße 6a, 8010 Graz)

### **Schedule:**

#### Day 1:

12 pm - 3:00 pm Kick-Off Call: Welcome, Introduction to the Topics, Business Lightening Talks

3 pm - 5 pm Break Out Sessions: Meet & Talk Challenger x Companies

5 pm - 7 pm Active Work: Problem Framing Canvas

#### Day 2:

10 am Start Impactthon: Teams get to work

1 pm - 4 pm Individual Feedback Sessions: Experts meet groups and give feedback

6:30 pm Pitching Sessions: all teams present their solutions-proposals in 5 minutes

8 pm Afterwork

### **What to bring as a participant:**

Please bring your own laptop, Notebook/Paper to write on, pen/highlighter and a waterbottle

Snacks and workshop materials will be provided by Fifteen Seconds. There will also be WIFI at every venue. Fifteen seconds will share a login link for a Slack channel two days before the event.

Please make sure to install Slack on your device beforehand. All communication will be done through Slack.